

**2009
Sponsorship
Opportunity**

Strawberries & Cherries Weekend

Friday 20th November
Saturday 21st November
Sunday 22nd November

Hosted By Bacchus Marsh Tourism Association Inc

The Bacchus Marsh Tourism Association Inc has hosted the Strawberries & Cherries Weekend for the past two years.

Our mission is to "Increase Visitor numbers, income and economic benefit to businesses and tourism in Bacchus Marsh"

Over 5000 people attended the event in 2008.

The success of the 2008 Strawberries & Cherries Weekend is set to continue in 2009.

And with your support this number is expected to greatly increase. The sponsorship packages offer you the opportunity to be part of the trail or support a growing and vibrant event in Bacchus Marsh.

The Strawberries & Cherries Weekend features a Gala Dinner and Trail. The trail will showcase fine wine and food, local fruit and vegetable produce, and give visitors the opportunity to experience the true flavours of the Bacchus Marsh township.

The Association is set to promote the Strawberries and Cherries Weekend to more than 150,000 households, via radio, newspapers, online ads, letterbox drops, visitor info centres, the association's email database and website. As well as listings on:
www.visitbacchusmarsh.com.au;
www.visitvictoria.com.au
www.discoverbacchusmarsh.org

The Bacchus Marsh Tourism Association Inc looks forward to your participation in promoting the Strawberries and Cherries Weekend for Bacchus Marsh.

To ensure your inclusion in this exciting event please contact Bacchus Marsh Tourism Association by: 20th August 2009. For enquires PH: Allan on 0409-211-290 or email: info@visitbacchusmarsh.com.au

Strawberries & Cherries Weekend Sponsorship

PLATINUM \$1000 Major Sponsor Gala Dinner & Event

- ✓ Two Complementary tickets for the Gala Dinner
- ✓ On all advertising stating you as the major sponsor
- ✓ On all internet advertising
- ✓ Your name on all promotion items
- ✓ Your name on advertising to approx 150,000 homes
- ✓ Inclusions of editorials for the event
- ✓ Certificate of Appreciation

GOLD \$300 includes your name and logo

- ✓ On all advertising as an event sponsor
- ✓ On all internet advertising
- ✓ Stamp on Trail Map (optional)
- ✓ A flag displaying you as part of the trail
- ✓ Your name on all promotion items
- ✓ Your name on advertising to approx 150,000 homes
- ✓ Inclusions of editorials for the event
- ✓ Certificate of Appreciation

SILVER \$200 includes your name

- ✓ On printed flyers
- ✓ On Internet site
- ✓ On internet sponsors page
- ✓ Certificate of Appreciation

BRONZE \$100 includes your name

- ✓ Listed on flyers
- ✓ Certificate of Appreciation

Donations Under \$50 include:

An acknowledgement of appreciation

A Tax Invoice is provided for all sponsorship donations

